



**Fundraiser in Support of Pharmaprix^{MC} Weekend to End Women's
CancersTM benefiting the Segal Cancer Centre
at the Jewish General Hospital**

(CITY, DATE) (Insert your name) _____ has made the bold decision to register for this year's edition of The Pharmaprix^{MC} Weekend to End Women's CancersTM benefiting the Segal Cancer Centre at the Jewish General Hospital. He/she has set a personal fundraising goal of **(enter your goal) \$** _____. **(Insert first name)** _____ will be holding a fundraiser for the event. Details are as follows:

WHAT: *(describe the nature of your fundraiser. Be dynamic and encourage the public to come out and support you!)*

WHEN: **(Date, time)**

WHERE: **(address/location)**

COST: **(Insert cost per ticket if applicable) \$** _____ per ticket. Proceeds go to the Pharmaprix^{MC} Weekend to End Women's CancersTM.

CONTACT: **(your name, contact information)**

Should you be unable to attend this fundraiser, you can donate to **(insert your first name)** _____'s campaign online. Just visit www.endcancer.ca and click "donate." Enter **(Insert your name)** _____ to make a donation.

This is the seventh annual Pharmaprix^{MC} Weekend to End Women's CancersTM walk in Montreal. For more information or to register for 2011 visit www.endcancer.ca or call 514.393.WALK (9255).

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For information about the Pharmaprix^{MC} Weekend to End Women's Cancers benefiting the Segal Cancer Centre at the Jewish General Hospital, please contact:

Natasha MacDonald
Communications Coordinator
The Pharmaprix^{MC} Weekend to End Women's CancersTM
514.929.9255
nmacdonald@endcancer.ca

About the Segal Cancer Centre

The Segal Cancer Centre is a Quebec leader in implementing a focused and comprehensive approach to fighting cancer through medical treatment, patient care, family support and scientific research. A wide array of interrelated services are grouped in close proximity to one another,

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including screening and prevention, nutrition and rehabilitation, psychosocial support, symptom management, and public information. This integrated approach is considered by leading international medical experts to be one of the most effective and promising strategies in battling cancer.

About the Jewish General Hospital

Now in its landmark 75th year of providing *Care for All*, the Jewish General Hospital has been a mainstay of superior medical treatment for many generations of patients from all backgrounds in Montreal, throughout Quebec and beyond. Drawing on its expertise and experience as one of the province's largest and busiest acute-care hospitals, the JGH is committed to improving the level of care for all Quebecers through close collaboration with the government and its healthcare network. In this anniversary year, the Jewish General Hospital has also redoubled its commitment to ensuring that patients receive care of the highest quality in a clean, safe environment. The JGH has been able to deliver these pioneering and innovative services by strengthening its role as a McGill University teaching hospital, expanding and upgrading its facilities, and pursuing cutting-edge studies at the Lady Davis Institute for Medical Research. For more, please visit jgh.ca.

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