



What: Pharmaprix^{MC} Weekend to End Women's CancersTM benefiting the Segal Cancer Centre at the Jewish General Hospital

When: August 27-28, 2011

Where: Montreal

Time: 60 km; two days of walking; one night of camping
30 km; one day of walking; evening activities

Info: 514.393.WALK (9255) / www.endcancer.ca

What is the Weekend to End Women's Cancers?

- The annual Weekend to End Women's Cancers is a two-day 60km walk, or a one-day 30km walk, bringing together thousands of women and men in support of the fight against women's cancers.
- 1 in 7 Canadian women will be diagnosed with breast or gynecologic cancer in their lifetime.
- To date, a total of over \$36 million has been raised enabling numerous advances in cancer research and care. Proceeds continue to fund innovative research, treatment, and prevention programs for breast cancer at the Segal Cancer Centre. Proceeds now also finance new discoveries to better treat gynecologic cancers such as ovarian, cervical, uterine, endometrial, and vaginal.
- The 2010 edition of the Weekend walk begins early Saturday, August 27th. Walkers then head out and cover approximately 30kms making their way to "Tent City", set up in Dorval, where a warm meal and entertainment are provided. The two-day, 60 km journey ends Sunday afternoon, August 28th.
- Throughout the weekend, walkers are supported by hundreds of volunteers and crew members who provide meals, water, snack stops and comprehensive medical services, as well as ensure gear transport, and safety on the streets.
- For more information about the event, please visit www.endcancer.ca or call (514) 393.WALK (9255).

About the Jewish General Hospital

Now in its landmark 75th year of providing *Care for All*, the Jewish General Hospital has been a mainstay of superior medical treatment for many generations of patients from all backgrounds in Montreal, throughout Quebec and beyond. Drawing on its expertise and experience as one of the province's largest and busiest acute-care hospitals, the JGH is committed to improving the level of care for all Quebecers through close collaboration with the government and its healthcare network. In this anniversary year, the Jewish General Hospital has also redoubled its commitment to ensuring that patients receive care of the highest quality in a clean, safe environment. The JGH has been able to deliver these pioneering and innovative services by strengthening its role as a McGill University teaching hospital, expanding and upgrading its facilities, and pursuing cutting-edge studies at the Lady Davis Institute for Medical Research. For more information, please visit jgh.ca

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